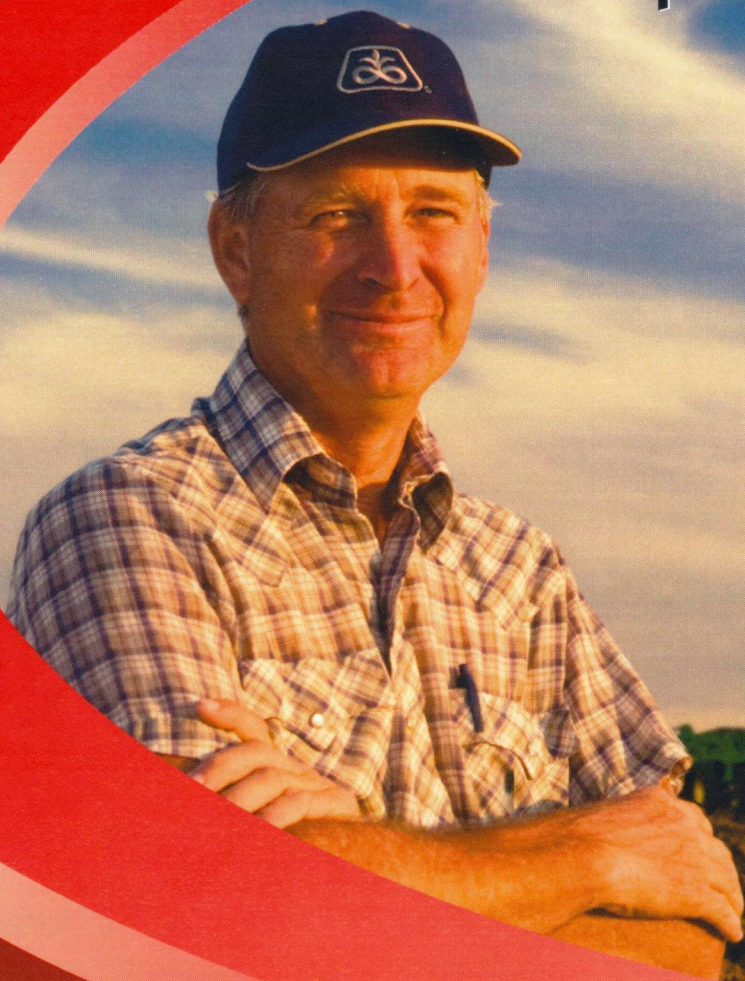


DuPont™ Crop Protection Plus®



Count on DuPont
to help you weather the storm

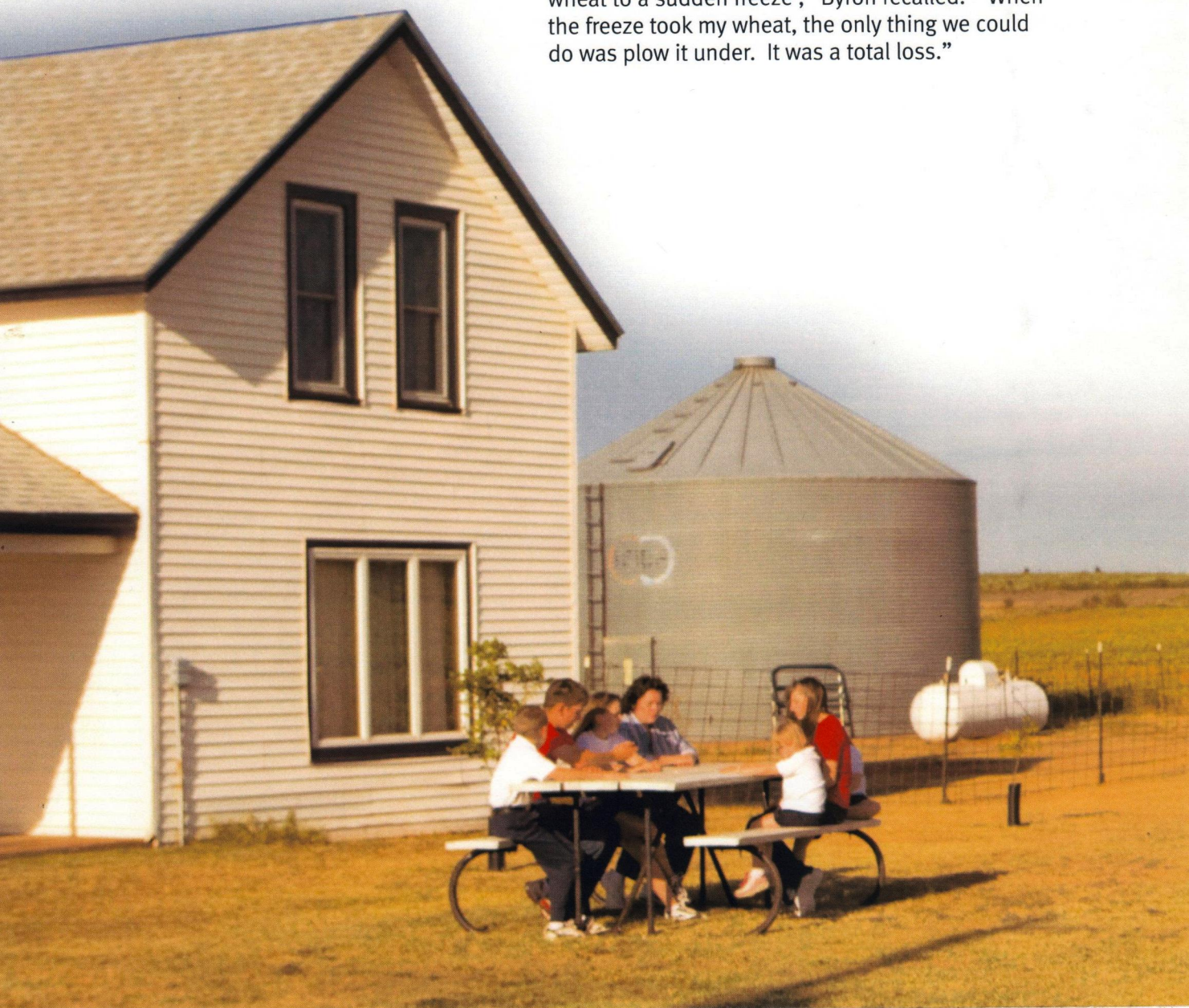


The miracles of science™

Discover how DuPont™ Crop Protection Plus® can take some of the uncertainty out of farming

Just when you think you have everything under control, Mother Nature has a way of throwing a monkey wrench into the works. That was certainly the case last April when Byron Bergkamp and hundreds of other wheat growers were hit by the worst spring freeze in recent history.

“Last Easter weekend, I lost 970 acres of winter wheat to a sudden freeze,” Byron recalled. “When the freeze took my wheat, the only thing we could do was plow it under. It was a total loss.”



DuPont™ Crop Protection Plus®

“DuPont really stood by me when I lost my crop.”

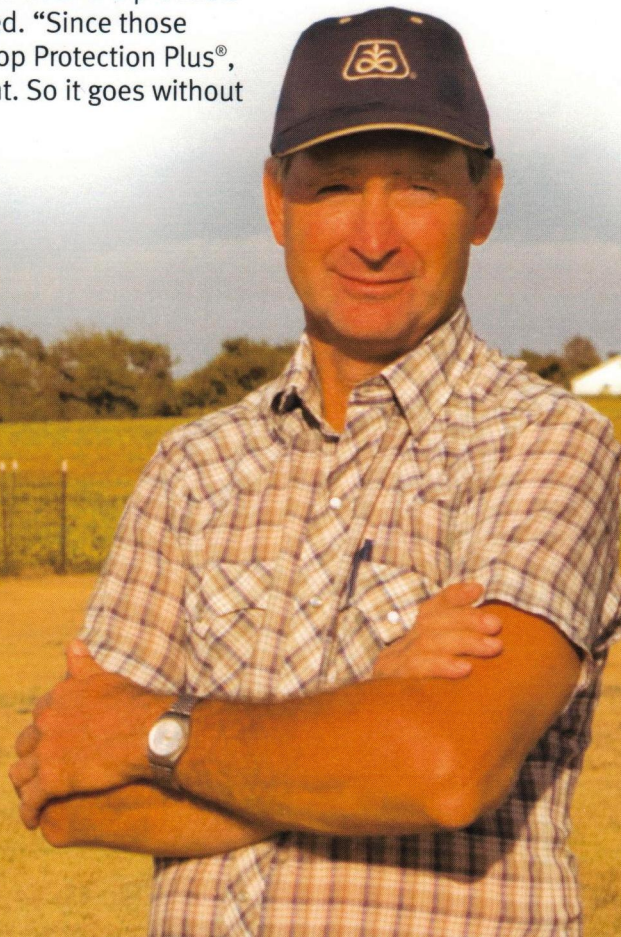
Byron Bergkamp, Mount Hope, Kan.

Fortunately for Byron, a significant portion of his herbicide investment was protected by the DuPont™ Crop Protection Plus® product replacement program. “Since I’d used DuPont™ Finesse® herbicide prior to the freeze, I was covered by Crop Protection Plus®. The program gives you real security and peace of mind. Every little bit helps, especially when you’re faced with a total crop loss.

“My biggest disappointment stems from the fact that I used \$10,000 of another manufacturer’s products on some of my fields,” he added. “Since those products weren’t covered by Crop Protection Plus®, I’ll never recoup that investment. So it goes without

saying that I’ll use DuPont products whenever and wherever it makes sense in the future. In fact, I’m planning on using my product replacement credit to purchase Finesse® Grass & Broadleaf this spring.”

To learn more about Crop Protection Plus™ and how it can take some of the uncertainty out of farming, see your local DuPont Crop Protection retailer or visit cropprotectionplus.dupont.com.



The miracles of science™

Count on DuPont for proven performance plus the security of Crop Protection Plus®*

Wheat growers in qualifying states¹ automatically are eligible for DuPont™ Crop Protection Plus® when they purchase one of the DuPont brand herbicides listed below from an authorized DuPont Crop Protection retailer. There are no forms to fill out or paperwork to deal with unless a request for herbicide replacement is filed. (See Terms and Conditions for details.)

DuPont™ Affinity® Brand Herbicides

For speedy relief of Canada thistle, Russian thistle, wild buckwheat, lambsquarters, mayweed chamomile (dogfennel) and other painful broadleaf weeds in wheat and barley

DuPont™ Agility™ Brand Herbicide**

For control of more than 80 broadleaf weed species, including Russian thistle, pigweed, mustards, field pennycress and lambsquarters in wheat

DuPont™ Ally® Brand Herbicides

For broad-spectrum broadleaf weed control in wheat and barley, including wild buckwheat, henbit, blue/purple mustard, Russian thistle and tansy mustard

DuPont™ Express® Brand Herbicide

For control of tough broadleaf weeds in wheat and barley, with the added bonus of rotational flexibility

DuPont™ Finesse® Brand Herbicides

For preplant/preemergence weed control in winter and spring wheat (except durum wheat and wampum variety of spring wheat)

DuPont™ Glean® Brand Herbicides

For preemergence and postemergence weed control in wheat, barley and spring oat (and winter oat in selected areas)

DuPont™ Harmony® Brand Herbicides

For preemergence and postemergence weed control in wheat, barley and spring oat (and winter oat in selected areas)

To learn more about the DuPont family of cereal herbicides and the Crop Protection Plus® product replacement program, see your local DuPont Crop Protection retailer.

¹ Eligible states include Colorado, Idaho, Kansas, Minnesota, Montana, Nebraska, Nevada, New Mexico, North Dakota, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington and Wyoming.

*Restrictions apply. See terms and conditions.

**Agility™ brand herbicides are not available in all states. See your local DuPont retailer or representative for details and availability in your state.

Always read and follow all label directions and precautions for use.

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